

# 2025 - STONEWALL COLUMBUS PRIDE 365 ENGAGEMENT GRID

		\$100,000 PRESENTING	\$50,000 PREMIER	\$30,000 PARTNER	\$20,000 DIAMOND	\$15,000 PLATINUM	\$10,000 GOLD	\$7,500 SILVER	\$5,000 BRONZE	\$2,500 ALLY	\$1,500 FRIEND
<b>RECOGNITION</b>											
SWC Internal Building Display Year Long Promo Ad		✓									
Enhanced listing on Stonewall Columbus Websites	🌈	✓	✓								
Listing on SWC Promotional Materials (2025 items)		✓	✓								
Promotional Video with Media Partner (NBC4)	🌈	✓	✓	✓							
Building Rental Fee Waived/Discounted for an Event		✓	✓	✓	✓	50%	50%				
Pride 365 Social Media Recognition		LOGO	LOGO	LOGO	LOGO	LOGO	LOGO				
SWC Internal Building Display (Logo)		LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO		
SWC Website Listing		LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	TEXT	TEXT
Columbus Pride Website Listing	🌈	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	TEXT	TEXT
Pride Building Banner (Logo)	🌈	✓	✓	✓	✓	✓	✓				
Pride Volunteer Shirt (Logo)	🌈	✓	✓	✓	✓	✓	✓				
Festival Welcome Signage (Logo)	🌈	✓	✓	✓	✓	✓	✓	✓	✓		
Pride Brunch Collateral (Logo)	🌈	✓	✓	✓	✓	✓	✓	✓	✓		
Event Specific Promotion (Logo)		✓	✓	✓	✓	✓	✓	✓	✓		
Verbal Recognition During Pride Welcome	🌈	✓	✓	✓	✓	✓	✓				
Verbal Recognition During Pride Brunch	🌈	✓	✓	✓	✓	✓	✓				
Authorized Use of the Official Pride Logo	🌈	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Stonewall Newsletter Recognition		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Lavender Listing Ad		SHOWCASE+	SHOWCASE+	SHOWCASE+	SHOWCASE+	SHOWCASE+	SHOWCASE	SHOWCASE	STANDARD	STANDARD	
<b>VENDOR / MARCH BENEFITS</b> <i>(MUST SUBMIT SEPARATE REGISTRATION BY MARCH/VENDOR DEADLINE)</i>											
Maximum Space Size	🌈	10' x 30'	10' x 20'	10' x 20'	10' x 20'	10' x 10'	10' x 10'	10' x 10'			
Maximum Tent Size	🌈	10' x 30'	10' x 20'	10' x 20'	10' x 20'	10' x 10'	10' x 10'	10' x 10'			
Marchers - 500 (up to)	🌈	Plus Vehicle/Float	✓								
Marchers - 300 (up to)	🌈			✓	✓	✓					
Marchers - 150 (up to)	🌈						✓	✓			
Marchers - 75 (up to)	🌈								✓		
Marchers - 25 (up to)	🌈									✓	
<b>TICKETS &amp; TAGS</b>											
Pride 365 Tags		200	100	50	25	15	10	5	4	2	2
VIP to Rainbow Room @ Pride	🌈	25	25	15	10	10	8	5	2	2	
Tickets to VIP Special Event		25	25	10	8	7	5	5	2	2	
Tickets to Pride Brunch	🌈	20	20	15	10	8	6	4	2		

**CONFIRM PRIDE 365 ENGAGEMENT BY APRIL 11, 2025 FOR PRIDE MONTH BENEFITS** 🌈

CONTACT [INFO@STONEWALLCOLUMBUS.ORG](mailto:INFO@STONEWALLCOLUMBUS.ORG) FOR DETAILS.

All Stonewall Columbus sponsors must affirm Stonewall's diversity, equity, and inclusion policies AND agree to donate no less than 8 hours of volunteer time during a calendar year.

Updated July 2024

March and vendor registration deadlines are during the first week of May. Pride 365 sponsors MUST submit complete vendor and march registrations by the May deadline. No additional marchers or space can be added after the May deadline.

**Vehicle/Float NOT included in sponsorship engagement—unless noted.**