

2024 - STONEWALL COLUMBUS PRIDE 365 SPONSORSHIP GRID

		\$50,000 PREMIER	\$30,000 PARTNER	\$20,000 DIAMOND	\$15,000 PLATINUM	\$10,000 GOLD	\$7,500 SILVER	\$5,000 BRONZE	\$2,500 ALLY	\$1,500 FRIEND	\$1,000 FAN
RECOGNITION											
Premier Listing on Pride 365 and Columbus Pride Websites		✓									
Listing on SWC Promotional Materials		✓									
Promotional Video with Media Partner	🌈	✓	✓	✓							
Building Rental Fee Waived/Discounted for an Event		✓	✓	✓	50%	50%					
Pride 365 Social Media Recognition		LOGO	LOGO	LOGO	LOGO	LOGO					
SWC Internal Building Display (Logo)		LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO			
SWC Website (Logo)		LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	TEXT	TEXT	TEXT
Columbus Pride Website (Logo & Link)	🌈	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	TEXT	TEXT	TEXT
Pride Building Banner (Logo)	🌈	✓	✓	✓	✓	✓					
Pride Volunteer Shirt (Logo)	🌈	✓	✓	✓	✓	✓					
Festival Welcome Signage (Logo)	🌈	✓	✓	✓	✓	✓	✓	✓			
Pride Brunch Collateral (Logo)	🌈	✓	✓	✓	✓	✓	✓	✓	✓		
Event Specific Promotion (Logo)		✓	✓	✓	✓	✓	✓	✓	✓		
Verbal Recognition During Pride Welcome	🌈	✓	✓	✓	✓	✓	✓	✓			
Verbal Recognition During Pride Brunch	🌈	✓	✓	✓	✓	✓					
Authorized Use of the Official Pride Logo	🌈	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Stonewall Newsletter Recognition		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Lavender Listing Ad		SHOWCASE+	SHOWCASE+	SHOWCASE+	SHOWCASE+	SHOWCASE	SHOWCASE	STANDARD	STANDARD		
VENDOR / MARCH BENEFITS <i>(MUST SUBMIT SEPARATE REGISTRATION BY MARCH/VENDOR DEADLINE)</i>											
Maximum Space Size	🌈	10' x 20'	10' x 20'	10' x 20'	10' x 10'	10' x 10'	10' x 10'				
Maximum Tent Size	🌈	10' x 20'	10' x 20'	10' x 20'	10' x 10'	10' x 10'	10' x 10'				
Walkers - 500 (up to)	🌈	✓	✓	✓	✓						
Walkers - 250 (up to)	🌈					✓	✓				
Walkers - 100 (up to)	🌈							✓			
Walkers - 50 (up to)	🌈								✓		
Walkers - 25 (up to)	🌈									✓	
TICKETS & TAGS											
Pride 365 Tags		100	50	25	15	10	5	3	2	2	2
VIP to Rainbow Room @ Pride	🌈	25	15	10	10	8	5	2	2	1	
Tickets to VIP Special Event		25	10	8	7	5	5	2	1		
Tickets to Pride Brunch	🌈	20	15	10	8	7	5	2			

Updated Sept 2023

CONFIRM PRIDE 365 ENGAGEMENT BY APRIL 12, 2024 FOR PRIDE MONTH BENEFITS 🌈

CONTACT INFO@STONEWALLCOLUMBUS.ORG FOR DETAILS.

All Stonewall Columbus sponsors must affirm Stonewall's diversity, equity, and inclusion policies AND agree to donate no less than 8 hours of volunteer time during a calendar year.

March and vendor registration deadlines are during the first week of May. Pride 365 sponsors MUST submit complete vendor and march registrations by the May deadline. No additional marchers or space can be added after the May deadline.