### **Ad Submission Contact**

Kathy Crowe
Communications & Creative Services Coordinator
Stonewall Columbus
kcrowe@stonewallcolumbus.org
614.930.2264



# HALF PAGE 8"w x 5"h

NO bleeds or crop marks
Please convert all fonts to outline

# QUARTER PAGE 3.875"w x 5"h

NO bleeds or crop marks
Please convert all fonts to outline

## **2022 COLUMBUS PRIDE GUIDE AD SIZES**

- 1. PDF/X-1a certified files are the most reliable and, therefore, the preferred format. Many applications have built-in support for PDF/X-1a. Third-party plug-ins are available for other applications. "Press-Quality" or "HighRes" PDF presets in other applications may also produce suitable PDFs.
- 2. Adobe® Photoshop® (TIFF or EPS 300dpi, CMYK, no compression)
- 3. Adobe Illustrator® (AI/EPS include all placed images & convert fonts to outline, 300dpi, CMYK. **No Spot Colors**
- 4. EPS (Vector based include all placed images & convert fonts to outline, 300dpi, CMYK. **No Spot Colors**
- 5. All colors must be designated as process colors, i.e., CMYK. Spot, Pantone® (PMS) or RGB colors **WILL NOT** print correctly. All ads are 4-color process.
- 6. **DO NOT INCLUDE** Bleeds, Trim Marks, and File Information or artwork in any other size. Doing so will incur additional artwork charges.
- 7. We accept digital submissions only. No film.
- 8. Stonewall Columbus reserves the right to refuse any artwork for any reason.

**AD ARTWORK DEADLINE - MAY 16, 2022** 

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## FULL PAGE 8"w x 10.25"h

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